



# CUSTOM PRINTED TAPE

Your Brand's promotion is Just a Tape Away

Incorporating custom printed tapes into your packaging strategy is an investment that brings benefits, including increased brand recognition, heightened customer engagement, and an enhanced brand perception. At MPI-Matco, we specialize in delivering high-quality custom printed tapes that are meticulously tailored to meet your brand's specific requirements. Elevate your brand packaging, leave a lasting impression, and enjoy the cost-saving advantages with our premium custom printed tapes.

## BRAND VISIBILITY

Stand out from the crowd and increase brand recognition with custom printed tapes. Your logo, tagline, or unique design will be prominently displayed on every package, ensuring your brand is instantly recognizable.

## PROFESSIONAL IMAGE

Custom printed tapes add a touch of professionalism to your packaging. They convey a sense of care and attention to detail, elevating the perceived value of your products and instilling confidence in your customers.

## BRAND CONSISTENCY

Maintain a consistent brand identity across all your packaging materials with custom printed tapes. By aligning your packaging design with your overall brand aesthetics, you can reinforce brand recall and strengthen brand loyalty among your customers.

## MARKETING OPPORTUNITY

Turn your packages into mobile advertisements. As your packages travel from one location to another, custom printed tapes act as moving billboards, exposing your brand to a wider audience and increasing brand exposure.

## ENHANCED SECURITY

Ensure the integrity of your shipments with tamper-evident custom printed tapes. These tapes offer an additional layer of security, providing reassurance to your customers that their packages are securely sealed and protected.

## COST SAVINGS

Save on expenses associated with printed boxes and packaging labels by utilizing custom printed tapes. With custom printed tapes, there's no need to maintain a large inventory of different-sized boxes or labels. This streamlines your packaging process and eliminates unnecessary costs.



Transform your brand with custom printed tapes. **Contact us today.**



## TYPE OF TAPES

Description	Backing	Adhesive	Thickness	Application Temp	Operating Temp	Width <sup>(1)</sup>	Length <sup>1</sup>
Standard PolyPro	BOPP	Synthetic rubber	1.14 mil (29 µm)	12 to 43 °C 54 to 110 °F	-1 to 60 °C 30 to 140 °F	2" (48mm) 3" (72mm)	66m 100m 132m 914m
Cold Temp Packaging	BOPP	Synthetic Rubber <sup>2</sup>	1.93 mil (49 µm)	-7 to 43 °C 20 to 110 °F	-26 to 38 °C -15 to 100 °F	2" (48mm) 3" (72mm)	100m 132m 914m
Premium PVC	UPVC	Natural rubber	1.37 mil (35 µm)	2 to 66 °C 35 to 150 °F	-17 to 82 °C 2 to 180 °F	2" (48mm) 3" (72mm)	66m 990m

1. Other widths and lengths available upon request.

2. Also available in acrylic adhesive

## PRINT AREA DIMENSIONS

### COLOURS



White



Clear



Tan

Other colours available upon request



Maximum print 1.6" (40mm) x 15" (402mm)

Gap Interval 0.6" (16mm)



Maximum print 2.4" (40mm) x 15" (402mm)

## TWO COLOUR PRINT

We're here to support you in finding the ideal layout for your custom printed tape. Our experienced team will collaborate with you to create a design that perfectly represents your brand and communicates your messaging.



Have a question or need more information? [CLICK HERE](#) to send us a message